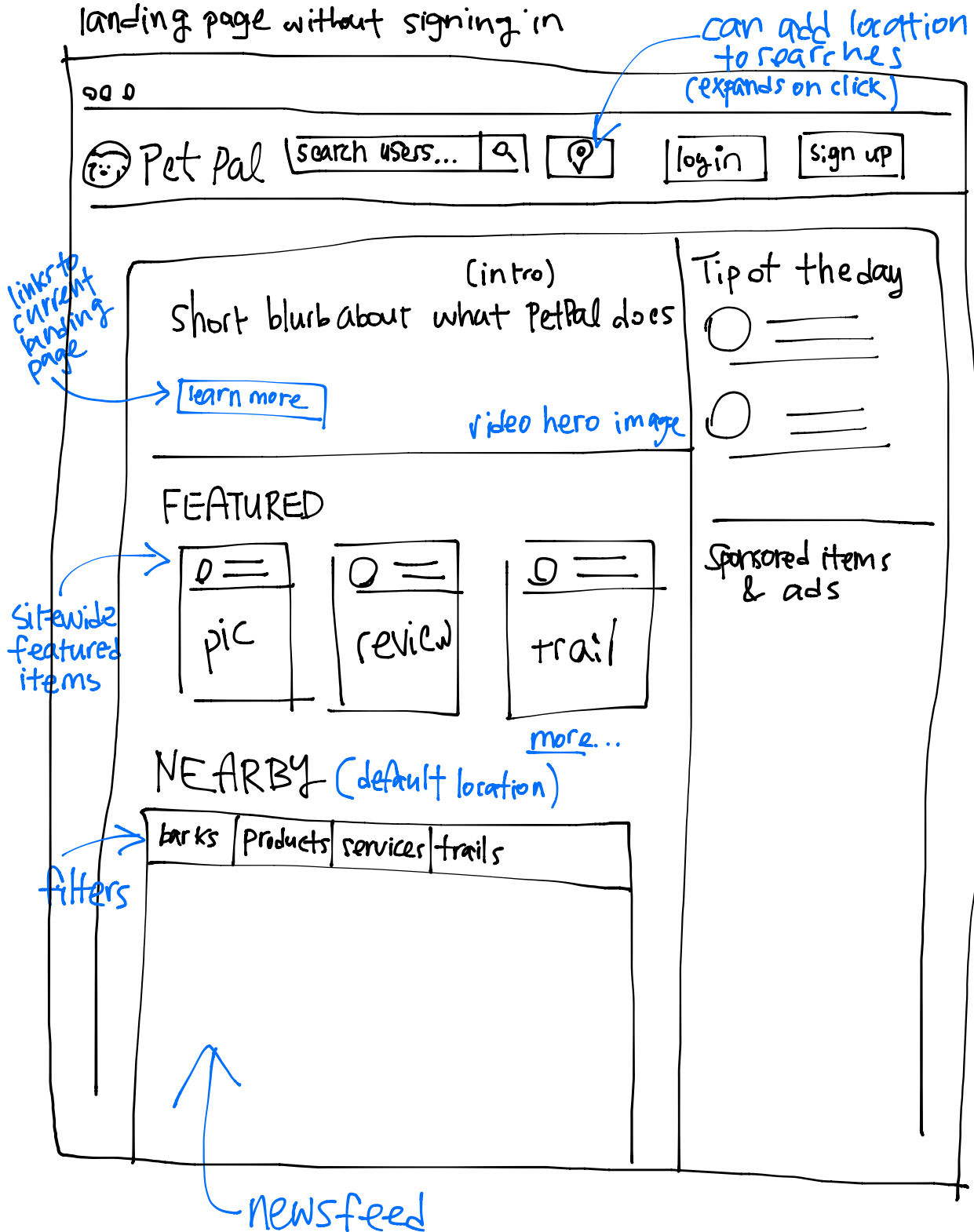


landing page without signing in



LOGIN POP UP FOR REGULAR USERS

ooo

 Pet Pal

 Pet Pal

REGULAR USER PROFILE

90 0



Pet Pal

search users...



let's
walk

news
feed

prof
file

msg

settings

status

photo⁺

album⁺

trails⁺

products⁺

services⁺

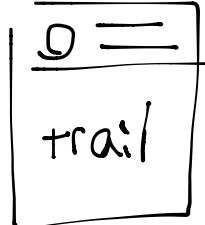
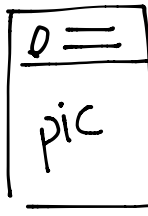


what's on your mind?

photo | link

POST

FEATURED



[more...](#)

NEARBY (default location)

barks

products

services

trails

Welcome, [Owner name!](#)



Dog name
age, breed

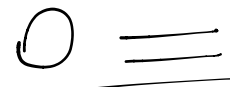
[@username](#)

Owner name
location

15 100 100

[petpal requests](#)

Tip of the day



Sponsored items
& ads

LANDING PAGE RIGHT AFTER SIGN UP

000

 Pet Pal

[let's walk](#)

[news feed](#)

[profile](#)

[msg](#)

[settings](#)

status

photo⁺

album⁺

trails⁺

products⁺

services⁺

 what's on your mind?

photo | link

FEATURED

0=

pic

0=

review

0=

trail

[more...](#)

NEARBY (default location)

barks

products

services

trails

Welcome, [owner name!](#)



owner name

looks like your profile is incomplete.
Click [here](#) to earn your first badge!

 0

 0



confirm your email.

Tip of the day



=====



=====

Sponsored items & ads

linked in style in-line editing to get 1st badge for filling in owner info

900

Pet Pal

Fill in the highlighted information to get your first badge!

X dismiss

on mouse hover

need check for duplicate usernames



username
location
owner name

level 0
0 pets



add pet+

status | photo+ | album+ | trails+ | products+ | service+



what's on your mind?

photo | link

POST

owner info

99.0



Pet Pal

search users...



let's
walk

news
feed

prof
file

msg

settings

Congrats on your first badge!
Now try adding a pet if you have one.

I don't have a pet yet.

X dismiss



username
location
owner
name



0 petpals



leads to completion of
tutorial & user
reaches level 1.

add pet+

status

photo+

album+

trails+

products+

service+



what's on your mind?

photo | link

POST

owner info

900

Pet Pal let's walk news feed [profile](#) msg settings

Awesome! Fill in the highlighted info about your pet to receive a new badge.

X dismiss

on hover
this shows
up



Dog name @username

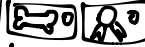
age | breed

0 petpal requests

location

owner name

level 0



0 petpals



[status](#) | [photo+](#) | [album+](#) | [trails+](#) | [products+](#) | [service+](#)



what's on your mind?

photo | link

POST

likes

dislikes

history of pet

owner info

— 3rd badge level

900

 Pet Pal

[let's walk](#)

[new feed](#)

[profile](#)

[msg](#)

[settings](#)

To reach level 1, add at least 1 like & dislike and a brief history of your pet.

X dismiss



Dog name @username

age | breed

location

owner name

level 0



[status](#) | [photo+](#) | [album+](#) | [trails+](#) | [products+](#) | [service+](#)

 what's on your mind?

photo | link

likes

dislikes

history of pet

owner info

900



Pet Pal

search users...



let's
walk

news
feed

profile

msg

settings

Congratulations on reaching level 1!
Click this box to see a quick video guide
for using the PetPal website.

X dismiss

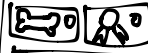


Dog name @username
age | breed

0 petpal requests

location
owner
name

level 1



0 petpals



status

photo⁺

album⁺

trails⁺

products⁺

service⁺



what's on your mind?

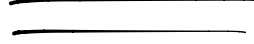
photo | link

POST

likes



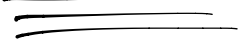
dislikes



history of pet



owner info



90.0



Pet Pal

search users...

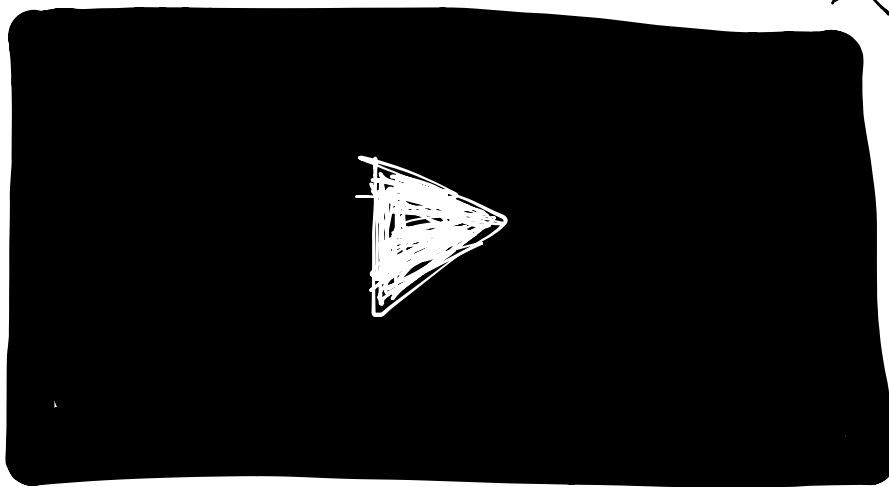


let's
walk

new
feed

prof
like

msg settings



0:00 new feed

0:20 search

0:30 let's walk

0:40 amber alert

etc..

links that jump to certain
parts of the video

90.0



Pet Pal

search users...



let's walk

news feed

profile

msg

settings



Dog name @username
age | breed

0 petpal requests

location
owner name

level 0



0 petpal

You can access
the tutorial
video anytime
in your settings!

status

photo+

album+

trails+

products+

service+

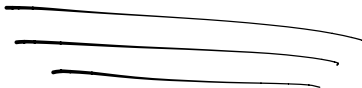


What's on your mind?

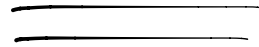
photo | link

Post

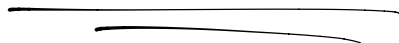
likes



dislikes



history of pet



owner info

