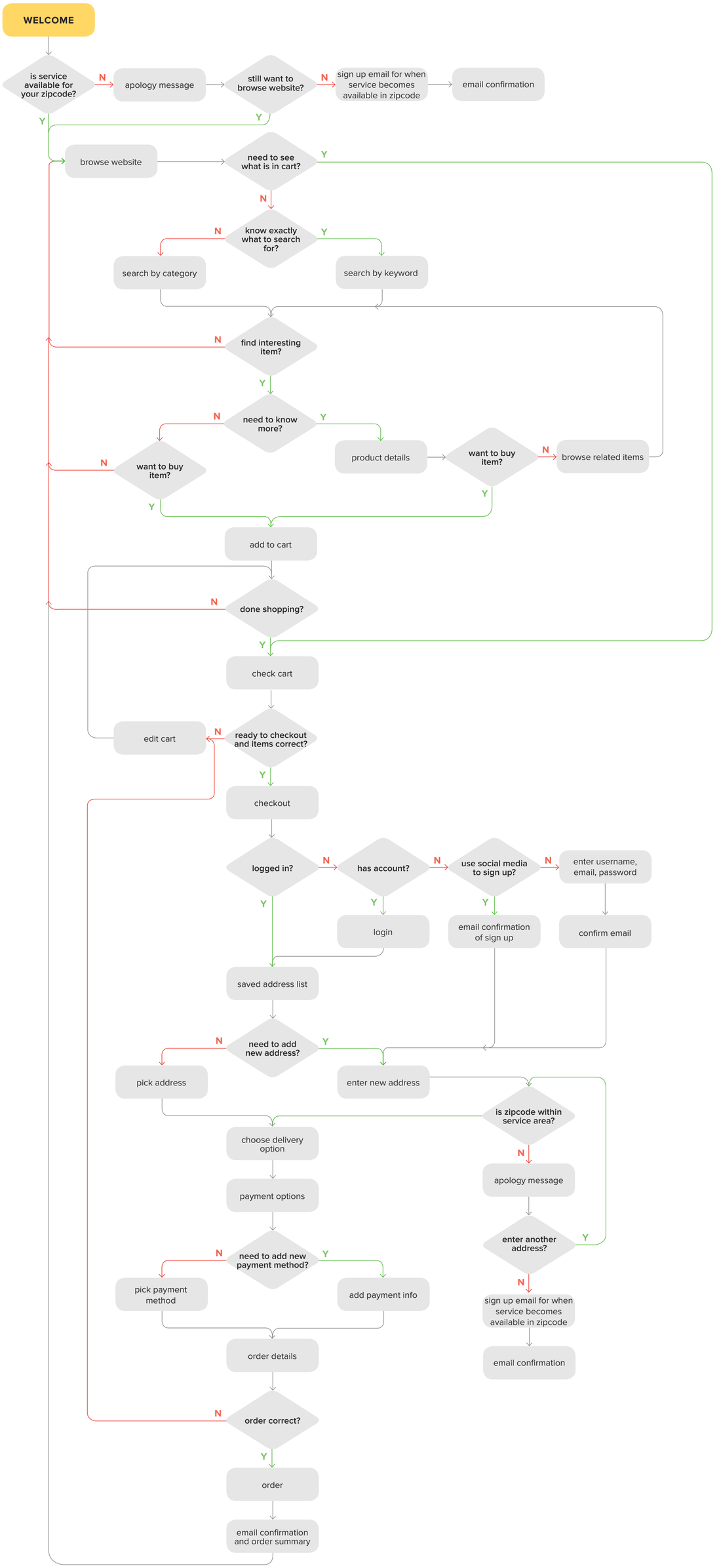
WELCOME
is service available for your zipcode?
N
apology message
still want to browse website?
N
sign up email for when service becomes available in zipcode
email confirmation
Y
Y
browse website
need to see what is in cart?
Y
N
know exactly what to search for?
N
Y
search by category
search by keyword
find interesting item?
N
Y
need to know more?
N
Y
want to buy item?
N
product details
want to buy item?
N
browse related items
Y
Y
add to cart
done shopping?
N
Y
check cart
edit cart
ready to checkout and items correct?
N
Y
checkout
logged in?
N
has account?
N
use social media to sign up?
N
enter username, email, password
Y
Y
Y
login
email confirmation of sign up
confirm email
saved address list
need to add new address?
N
Y
pick address
enter new address
is zipcode within service area?
choose delivery option
N
apology message
payment options
enter another address?
Y
need to add new payment method?
N
Y
N
pick payment method
add payment info
sign up email for when service becomes available in zipcode
order details
email confirmation
order correct?
N
Y
order
email confirmation and order summary