

Health & Love

Research Findings

Choose your favorite 😊



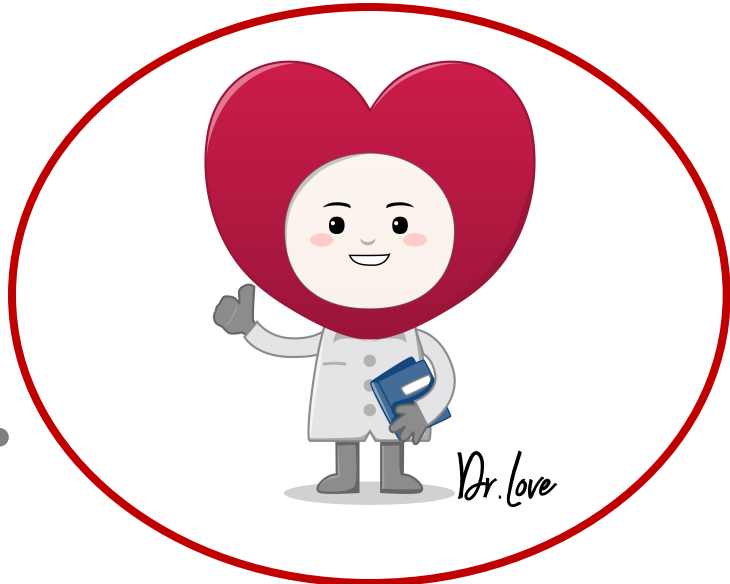
Health & Love logo findings



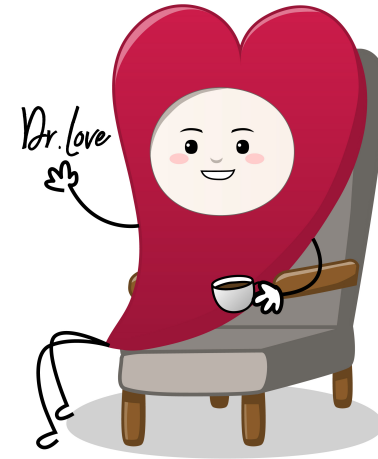
- English & Khmer preferred
- Students liked this logo's simplicity
- They noted that they could see this logo on a t-shirt
- Two students suggested placing more visual importance (size, color) of the Khmer

Who would you feel most comfortable asking for love advice?

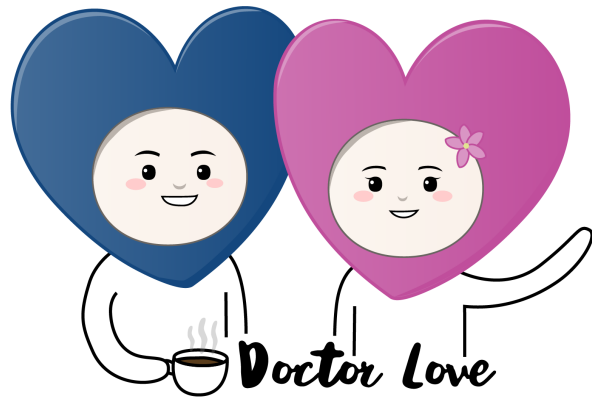
1.



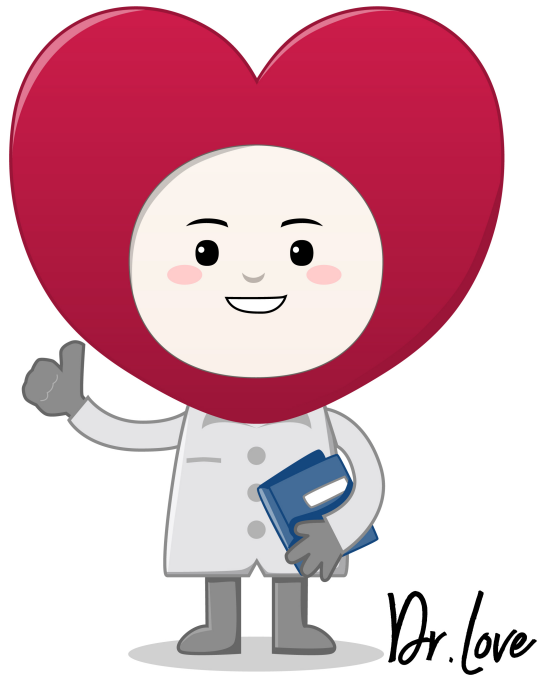
2.



3.

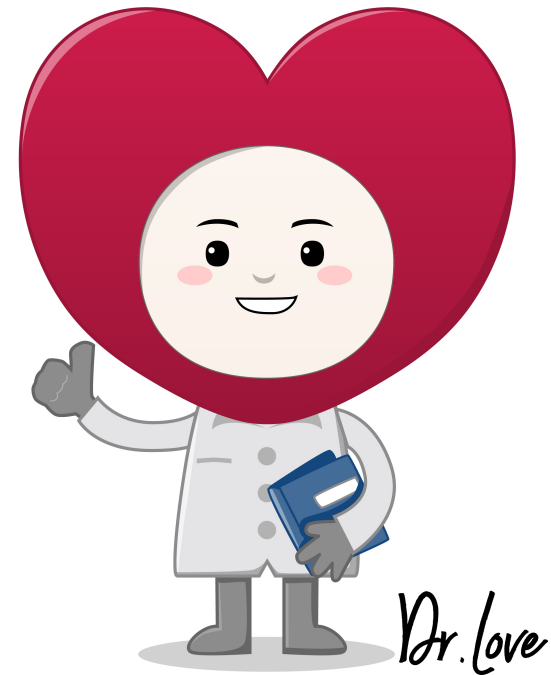
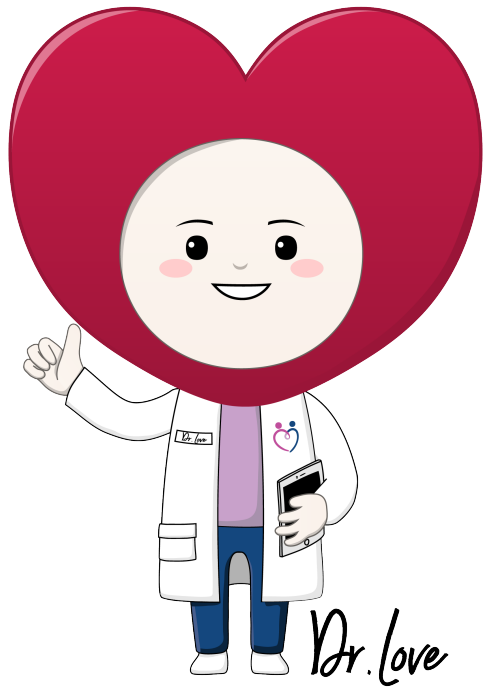


Dr. Love findings



- Professional and trustworthy look preferred
- One student mentioned that the gender of the character does not matter as long as it is clear that the gender of the person answering the question is clear
- Some female students suggested having a female doctor because she would be more likely to keep this a secret
- Students tend to go to their mothers for relationship advice

A more gender ambiguous Dr. Love...

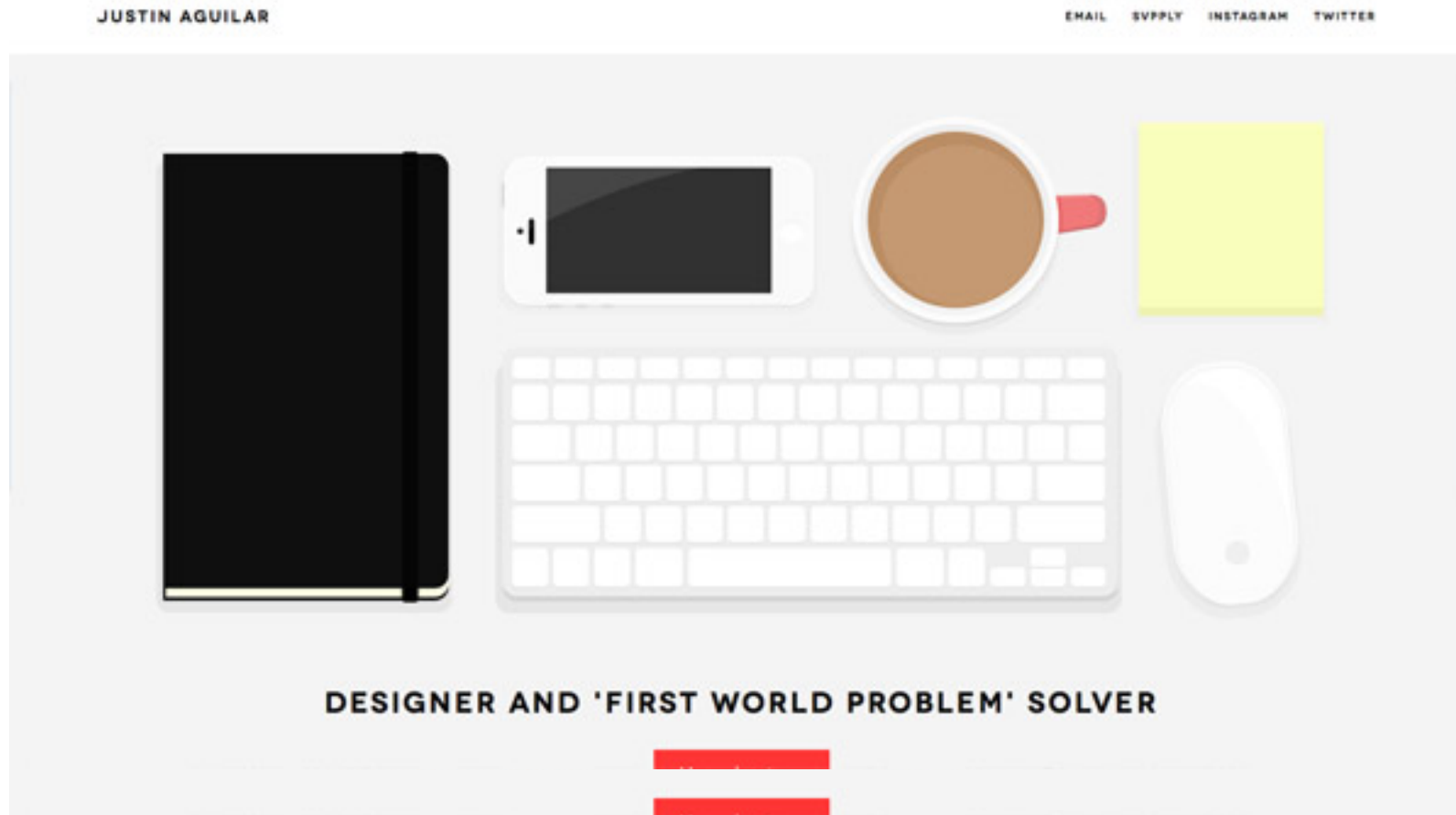


One point of discussion...

- Professional doctor look = Professional advice?
- False advertisement?

Which website style looks best?

1.



Which website style looks best?

2.



Which website style looks best?

3.

🔍 검색어를 입력해주세요

연애의과학

f t G+

랭킹 만남 씬 연애 섹스 이별 결혼

발이 크면 남자의 '거기'도 크다?

더보기

모든 연애의 답

연애의과학

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#연애의 과학 고민 상담소

[상담]가난한 남자와 결혼하면 무조건 불행할까요?

#망하지 않는 씬을 위해

좋아하는 사람에게 고백하려면 '이때'를 노려라!

인기 글 랭킹

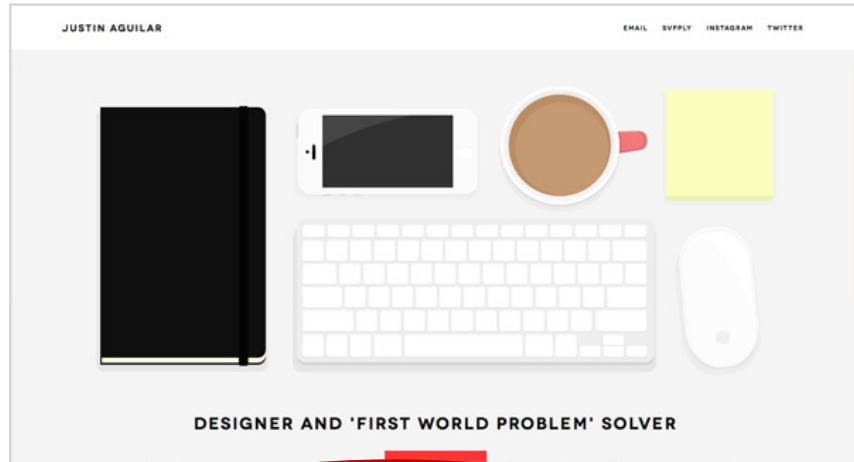
일간 역대

1 연애의 ? 남자는 관심있는 사람에게 카톡 할 때 '이것'을 쓴다

2 결혼하고 싶은 사람이 생겼을 때 읽어야 할 글

Which website style looks best?

1.



2.



3.



Web Design Findings



- Emphasis on the content
- Content draws you in
- Professional, simple look preferred
- Picture based