

HEALTH & LOVE WEBSITE

GOALS

- Promote information related to health and love
- Inform locals about Friends International campaign
- Make website attractive to locals
- Promote Future offices
- Allow people to subscribe to newsletters
- Conduct online surveys and polls to determine hot topics

TARGET USER

- Age group: 15-25
- Gender: 50% male, 50% female
- Usually accesses website through smartphone
- Uses website to learn information

QUESTIONS TO ASK TARGET USERS

- Visual preferences
 - What is your favorite website?
 - What are some of your favorite Khmer websites?
- Do you use internet on phone or computer?
- Where do you find information about health?
- What are some apps you use on your phone? (games/social media)
- Who are some famous celebrities

CURRENT WEBSITE STRUCTURE

- Home
 - Main Navigation
 - Home
 - About us
 - Internet Safety
 - Reader Review
 - Asking Dr. Love
 - Questions and Answers (from Dr. Love)
 - For girls
 - For boys
 - Healthy sex
 - Love relationships
 - Contraceptives
 - Drug
 - HIV/AIDS and STDs
 - Abortion
 - Others
 - Content
 - Menu
 - Friendship and Love
 - Beauty
 - Sexual Health
 - AIDS and STD

- Delay birth
- Pregnancy
- Abortion
- For Women
- For Men
- Overall Health
- Drugs
- Migration
- Disease
- Latest News
- Information about us
- Entertainment
- 7 tips for helping children
- Social media links
- Bottom navigation
 - About us
 - Contact us
 - Partnership service
 - Font download
 - What's new?

ADDITIONS TO WEBSITE

- 7 tips for citizens
- Campaigns
- Subscription option
- Online surveys and polls

PROPOSED WEBSITE STRUCTURE

- Home
 - Top Navigation
 - About us
 - Reader Review
 - Contact us
 - Main Navigation
 - Home
 - Friendship and Love
 - Beauty
 - Sexual Health
 - AIDS and STD
 - Contraception
 - Pregnancy
 - Abortion
 - For Women
 - For Men
 - Overall Health
 - Drugs
 - Migration
 - Disease
 - Internet safety

- Asking Dr. Love
 - Form to ask question
 - Questions and answers from Dr. Love
 - For girls
 - For boys
 - Healthy sex
 - Love relationships
 - Contraceptives
 - Drug
 - HIV/AIDS and STDs
 - Abortion
 - Others
- Homepage content
 - Latest News
 - Hot topics
 - Online Polls
 - Ask Dr. Love
 - Make a difference
 - Entertainment
- Side bar
 - Subscribe
 - Social media feed
- Bottom navigation
 - About us
 - Contact us
 - Hotline
 - Subscribe
 - Future
 - Information about the Future offices
 - Make a difference
 - Orphanage Campaign
 - Giving Campaign
 - Online Safety Campaign
 - Children Campaign
 - Citizen Campaign
 - Partnership
 - Service
 - Font download ???

Categories

មិត្តភាព និង រឿង Friendship and Romance

សម្រស់ Beauty

សុខភាពផ្លូវភេទ sexual health

អេដស៍ និងកាមរោគ AIDS and STDs

ការពន្យារកំនើត birth defects

ការ មាន ផ្ទៃពោះ pregnancy

ការរំលូតកូន Abortion

សំរាប់ស្ត្រី for women

សំរាប់បុរស for men

សុខភាពទូទៅ general health

គ្រឿងញៀន drugs

ការធ្វើចំណាកស្រុក migration

ជំងឺផ្សេងៗ diseases